



Friday, April 29

9:00 AM - 9:15 AM Friday, April 29

Kickoff!

Grand Ballroom

9:15 AM - 10:00 AM Friday, April 29

Keynote: What it Means to be a Travel Writer Today with Pauline Frommer

Pauline Frommer
Grand Ballroom

10:00 AM - 10:30 AM Friday, April 29

Break: Coffee & Tea Provided by Google for Creators

10:30 AM - 11:30 AM Friday, April 29

<p>Disabled People Travel Too: How to Be More Inclusive</p> <p>Catarina Rivera 110 - 111</p>	<p>How to Build Online Communities</p> <p>Annemarie Dooling 112 - 113</p>	<p>How to Successfully Run Small Group Tours</p> <p>Alexandra Baackes, Derek Baron Grand Ballroom</p>	<p>Industry: Pandemic Pivots PR Pros Should Keep</p> <p>Casey Barks, Marcus Hibdon 201 - 202</p>	<p>Writing 101: How to Create Stories that Grip People</p> <p>Don George 114 - 115</p>
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11:30 AM - 12:00 PM Friday, April 29

Break: Coffee & Tea Provided by Google for Creators

12:00 PM - 1:00 PM **Friday, April 29**

<p>Beyond Keywords: How to Prepare for Google's Future</p> <p>Valerie Stimac Grand Ballroom</p>	<p>How to Become a Travel Agent</p> <p>Joshua Bush, Patricia Serrano 114 - 115</p>	<p>How to Get Freelance Writing Work</p> <p>Travis Levius, Rachelle Lucas, Charu Suri 112 - 113</p>	<p>Industry: How to Benchmark Campaigns</p> <p>Jade Broadus, AJ Kinney 201 - 202</p>	<p>The Secrets to YouTube</p> <p>Mike Corey 110 - 111</p>
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1:15 PM - 2:45 PM **Friday, April 29**

Lunch included on site and featuring GetYourGuide!

2:45 PM - 3:45 PM **Friday, April 29**

<p>How Trans Voices Are Left Out of the Travel Space (and How to Change That)</p> <p>Bani Amor 201 - 202</p>	<p>How to Become Fearless in Front of the Camera</p> <p>Alle Pierce 112 - 113</p>	<p>How to Get Brand Deals No Matter Your Size</p> <p>Ciara Johnson Grand Ballroom</p>	<p>How to Run In-Person Community Events</p> <p>Erica Virvo Hackman 114 - 115</p>
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2:45 PM - 3:30 PM **Friday, April 29**

Sustainability in Travel

Lebawit Lily Girma, Matthew Kepnes, Kelley Louise, Carolyn Okon
110 - 111

3:45 PM - 4:00 PM **Friday, April 29**

Break

4:00 PM - 5:00 PM **Friday, April 29**

Keynote: Why We Travel with Pico Iyer

Pico Iyer
Grand Ballroom

5:00 PM - 7:00 PM

Friday, April 29

Happy Hour Mixer in the Media Marketplace

Media Marketplace

8:00 PM - 10:00 PM

Friday, April 29

Opening Party (bring your badge for entry)

Jerry Lee's

Saturday, April 30



9:00 AM - 9:45 AM

Saturday, April 30

Keynote: Thriving in the Creative Age with Jeff Goins

Jeff Goins
Grand Ballroom

10:00 AM - 10:30 AM

Saturday, April 30

Break: Coffee & Tea Provided by Google for Creators

10:30 AM - 11:30 AM

Saturday, April 30

Affiliate Marketing

Amanda Williams
Grand Ballroom

From Assistant Principal to World Traveler: How Teri Ijeoma Became Teachable's #1 Creator and Found Financial Freedom

Mark Borum, Teri Ijeoma
112 - 113

How to Grow and Monetize an RV Website

Karen Akpan
110 - 111

How to Succeed as a Digital Nomad in the Changed World

Mike and Anne Howard
114 - 115

How to Successfully Pitch Editors

Jason Cochran, Lyndsey Matthews, Benét Wilson
201 - 202

11:30 AM - 12:15 PM **Saturday, April 30**

Break: Coffee & Tea provided by Google for Creators

12:15 PM - 1:15 PM **Saturday, April 30**

<p>From Micro-Influencer to Full-Time Creator</p> <p>Jeff Jenkins Grand Ballroom</p>	<p>From Points to Profits: How to Turn Your Passion into Your Livelihood</p> <p>Richard Kerr 112 - 113</p>	<p>How to Grow Your Client Base</p> <p>Sarah Dandashy, Sarah Groen 201 - 202</p>	<p>How to Pitch Brands and DMOs</p> <p>Sheri Howell, Milton Howery, III, Kristin Luna, Angie Orth 110 - 111</p>	<p>Monetizing YouTube: Building a Bulletproof Brand During a Pandemic</p> <p>Christine Kaaloa 114 - 115</p>
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1:15 PM - 2:30 PM **Saturday, April 30**

Lunch (not included)

2:30 PM - 3:30 PM **Saturday, April 30**

<p>\$0 to \$100K: How to Succeed with a Single Destination Blog</p> <p>Dalene Heck, Pete Heck 114 - 115</p>	<p>How To Navigate Unfriendly Waters For LGBTQIA+ Travel Writing</p> <p>Lawrence Ferber 201 - 202</p>	<p>How to Be a Travel Host</p> <p>Mickela Mallozzi 110 - 111</p>	<p>How to Create a Social Media Strategy That Works</p> <p>Avagail Lozano Grand Ballroom</p>	<p>Level up your Content Game with Google and the Web</p> <p>Crystal Lambert 112 - 113</p>
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3:30 PM - 4:00 PM **Saturday, April 30**

Break: Coffee & Tea Provided by Google for Creators

4:00 PM - 4:45 PM

Saturday, April 30

Keynote: The Power of Membership

Jen Matichuk, Katalina Mayorga

4:45 PM - 5:00 PM

Saturday, April 30

Break

5:00 PM - 7:00 PM

Saturday, April 30

Niche Meetups - Check the App Tab for Locations!

Sunday, May 1



9:00 AM - 10:00 AM

Sunday, May 1

Keynote with Nicole Walters

Nicole Walters
Grand Ballroom

10:00 AM - 10:30 AM

Sunday, May 1

Break: Coffee & Tea Provided by Google for Creators

10:30 AM - 11:30 AM

Sunday, May 1

How To 10x Your Traffic and Skyrocket Your Revenue Using Pinterest

Somto Ugwueze
114 - 115

How to Expand Your Business with a Team

Alexandra Jimenez
110 - 111

How to Grow and Monetize with Email Marketing

Andrew Prawl,
Chris Vasquez
Grand Ballroom

How to Interview People Like a Pro

Cal Fussman
201 - 202

The Hitchhiker's Guide to Affiliate Marketing

David Troop
112 - 113

11:30 AM - 12:15 PM

Sunday, May 1

Break: Coffee & Tea Provided by Google for Creators

12:15 PM - 1:15 PM

Sunday, May 1

How to Craft a Book Proposal

Nils Parker
110 - 111

How to Create a Sales Funnel that Converts

Brennan Dunn
112 - 113

How to Crush It on TikTok

Gabby Beckford
Grand Ballroom

Industry: DEI Storytelling Done Right

Joseph Hernandez,
James Warren
201 - 202

Taxes & Finances: Ask an Accountant

Amy Pool
114 - 115

1:15 PM - 2:45 PM

Sunday, May 1

Lunch (not included)

2:30 PM - 3:30 PM

Sunday, May 1

Advanced Link Building Techniques

Nadya Khoja
Grand Ballroom

Google Analytics

Chris Mercer
110 - 111

How to Succeed in the Luxury Travel Niche

Valerie Wilson
112 - 113

How to Successfully Self Publish Your Book

Chris Oldfield
114 - 115

How to stay relevant to the media (PR Track)

Jessica Parker, Kelly Soderlund, Craig Trost
201 - 202

3:30 PM - 4:00 PM

Sunday, May 1

Break

4:00 PM - 5:00 PM

Sunday, May 1

Closing Keynote from Nomadic Matt

Matthew Kepnes
Grand Ballroom

7:00 PM - 9:00 PM

Sunday, May 1

Closing Party